

## REQUEST FOR QUOTES

### **For Short-Term Services to Develop Awareness/Promotional Materials for the Project titled “Enhancing Climate Change Resilience in the Benguela Current Fisheries System”**

#### **1. Background**

The BCC was established in January 2007 through the signing of an Interim Agreement by Angola, Namibia and South Africa. On 18 March 2013, the three governments signed a ground-breaking environmental treaty, that entrenches the Benguela Current Convention (BCC) as a permanent inter-governmental organisation. The BCC is the first inter-governmental Convention in the world to be based on the Large Marine Ecosystem (LME0) concept of ocean governance – a move towards managing transboundary resources at the larger ecosystem level (rather than at the national level) and balancing human needs with conservation imperatives.

The BCC Secretariat is implementing a project titled “Enhancing Climate Change Resilience in the Benguela Current Fisheries System” in partnership with the Global Environment Facility, the Food and Agriculture Organisation and the governments of Angola, Namibia and South Africa.

In light of the above, the project entails to support capacity building and promotion of improved climate resilient fisheries practices in the region. The existing understanding in the region of the impacts of climate change and variability on fisheries social-ecological systems is limited and the capacity amongst all the stakeholders to prepare for and respond to those impacts is therefore also typically low. One of the indication of the low level of awareness has been the limited interest in the project of the commercial fisheries sector in the region, reflected in poor attendance by the sector at the national workshops in all countries.

#### **2. Scope of Work**

The Climate Change project is seeking to engage an individual (here after referred to as the Design Consultant) to design the project logo, and produce awareness, education and communication materials that

will be used to create awareness, knowledge and understanding of climate change risks and best adaptation practices in fisheries communities.

### **Deliverable/Outputs**

The overall responsibilities (deliverables/ outputs) of the Design Consultant include, the following:

- Design of project logo and email signature;
- Develop community-based awareness materials, such as posters, banners, booklets, toolkits etc. and other mediums as appropriate, focusing on community's awareness towards building resilience and reducing vulnerability to climate variability and change.
- Develop a communications photo-book to present the participants' content as well as highlight the process undertaken for the entirety of the project;
- Develop social media material (including videos and pictures) to target local, national and international audiences, including the general public and key decision-makers;
- Develop infographics using supplied data to present core messages and organize complex information into visual representations;
- Advise BCC Team on best design options for the given content, and propose multiple version for their consideration;
- Ensure that the final output(s) for each communication product will be the final web-ready and/or print-ready version;
- Deliver creative and innovative ideas for the project, as well as for the final products, including print, electronic, web-based and animated presentations;
- Liaise closely with Communication Specialist and Fisheries Community-based Resource Officer on final layout.

### **3. Timeframe**

The duration of assignment is 7 months from the day of commencement of the work.



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#### 4. **Qualification**

- A Bachelor's degree or certificate in Graphic Design.
- At least 5 years of experience with strong and practical background in graphic design, including the use of relevant graphics design software.
- Show a clear and mature style of design and understanding of the communication requirements of the BCC;
- Proven experience of graphic production from start to published/printed product and knowledge of printing processes and color management;
- Working experience in natural resources environment is desirable.

#### 5. **Terms and Conditions**

The consultant will work closely with the Communication Specialist and Fisheries Community-based Resource Officer. All products will be the property of the BCC and the BCC has the right to request for the progress of work at any given time within the contract period.

#### 6. **Submission**

All applicants should provide the following: financial costing, company profile/technical profile (which includes: CV, Reference list, samples of the design work, ID, Company Registration documents). All documents to be submitted to the following people: Ms. Katrina Hilundwa [katrina@benguelacc.org](mailto:katrina@benguelacc.org) no later than the 19 July 2019.