Promotion of the Blue Economy

**OBJECTIVE**

The project will harmonise and integrate marine spatial planning and coastal management. This will be of enormous value at the national level. A comprehensive Total Economic Value approach will be followed to arrive at both macro and micro values for the blue economy.

1. Socio-economic status report for entire coastline and EEZ. Marine Spatial Plan for Conception Bay to Orange River Mouth
2. Biodiversity inventory for entire Namibian coastline
3. Macro-level ecosystem valuation for entire Namibian coastline and EEZ
4. Micro level cost-benefit analysis of potential development options to support blue economy
5. Mapping of blue economy investment opportunities and resources mobilisation for public private partnerships; resource mobilisation and promotion strategy; investment conference
6. Pilot project for ecosystem-based community development
7. Capacity building and training for blue economy
8. Inter-ministerial committee on blue economy strengthened; policy briefs, information sheet and guiding tools; seminars, public lectures on blue economy
9. Lessons and best practices documented and shared regionally and internationally via IW: LEARN and LME: LEARN

**Budget:** $575 000

**Beneficiaries/Area:** Namibian coastline till end of the Exclusive Economic Zone (EEZ). Some activities will be concentrated on specific sites.

**Implementing partners:** Ministry of Fisheries and Marine Resources, Ministry of Mines and Energy, University of Namibia, Ministry of Environment and Tourism, Ministry of Works and Transport